

Lettings & Marketing Proposal

Expert London Estate Agents Since 1852

Our Heritage



A Heritage Built on Trust

Few estate agents can claim a history stretching back more than 170 years. Drivers & Norris is one of them.

Our story begins in 1852, when Mr Driver established his practice on the corner of Seven Sisters Road, Islington. In the late nineteenth century, Mr Norris had built his own reputation as a respected landlord's agent in the Holloway area. Following the First World War, the two firms joined forces and Drivers & Norris was born.

In the generations since, we have practised as auctioneers, estate agents, surveyors and valuers, evolving with every era of the property market while never losing sight of our founding values: professionalism, honesty and a genuine commitment to the communities we serve.

Today, that same spirit guides everything we do.

Who Are We Now?



While our founders are no longer with us, their values remain at the heart of everything we do. Today, Drivers & Norris combines over 170 years of heritage with modern expertise and a genuine passion for property, supported by a longstanding senior team whose continuity, loyalty and local knowledge ensure you will always have a dedicated specialist ready to help.



Testimonials

We let our clients do the talking. **Rated 99% on ESTAS**, one of the most trusted award bodies in the property industry, our rating is built on thousands of verified customer reviews. From first valuation to final tenancy, our commitment to sincerity, integrity and genuine expertise delivers a service our clients trust, recommend and return to.



My overall experience has been very satisfactory. Very efficient and great communication throughout the process.
Great Service.

PRASANT NATU

Tenant



We have been instructing Drivers & Norris for many years to let our properties and they always provide an efficient, speedy and excellent service.

SUZY COLLIS

Landlord



I purchased a property through Drivers & Norris and was extremely impressed with the level of service throughout the entire process.

CHELSEA WOODWARD

Buyer

More Testimonials

With a **4.8/5 rating** and **96% recommendation rate on All Agents**, our clients consistently highlight the same qualities. Clear communication, honest advice and a team that genuinely cares. These are just a few of the voices behind our reputation.



Great communication skills and always been available for all the extra informations that I needed. Made the whole process much easier.

LARISA

Tenant



Drivers & Norris remain very professional after several years of engagement. They are very friendly to work with and proactive. Well recommended!

NISHANT

Landlord



Good customer service and had very friendly approach during and after the viewing. Very professional and ensures clarity in communications.

MALCOLM BENSON

Buyer

Even More Testimonials

Across Google, our clients in North London continue to share their stories. Whether letting or renting, the experience of working with Drivers & Norris speaks for itself. Honest feedback from real people, reflecting the care and dedication we bring to every move.



Very quick and efficient with responses to any of my queries and the offer process. Very friendly and informative during the viewing process.

MIA OLDFIELD

Tenant



I've been letting a property through Drivers & Norris for the past five years, and I honestly can't speak highly enough of their service.

ALFIE BOWEN

Landlord



We had an absolutely amazing experience! Our agent made sure everything went smoothly and that we understood each step clearly.

KATYA ZHURAVEL

Buyer

Awards



Award Winning, Every Year

Being named **National Agent of the Year** is the highest honour in our industry and we have earned it. Recognised by The Guild of Property Professionals, the Relocation Agent Network and The Negotiator Magazine, this title reflects the outstanding service and results we deliver for our clients every single day.

Our trophy cabinet tells the rest of the story. Drivers & Norris has won the **ESTAS Award** an incredible **20 times** and features in the **Best Estate Agent Guide** supported by Rightmove and Property Academy, making us one of the most consistently recognised estate agents in the country.





Market Share Overview



Available Stock

10.2%

↑ #1 in Core Postcodes

New Instructions

10.4%

↑ #1 in Core Postcodes

Let Agreed

19.5%

↑ #1 in Core Postcodes

Why this matters

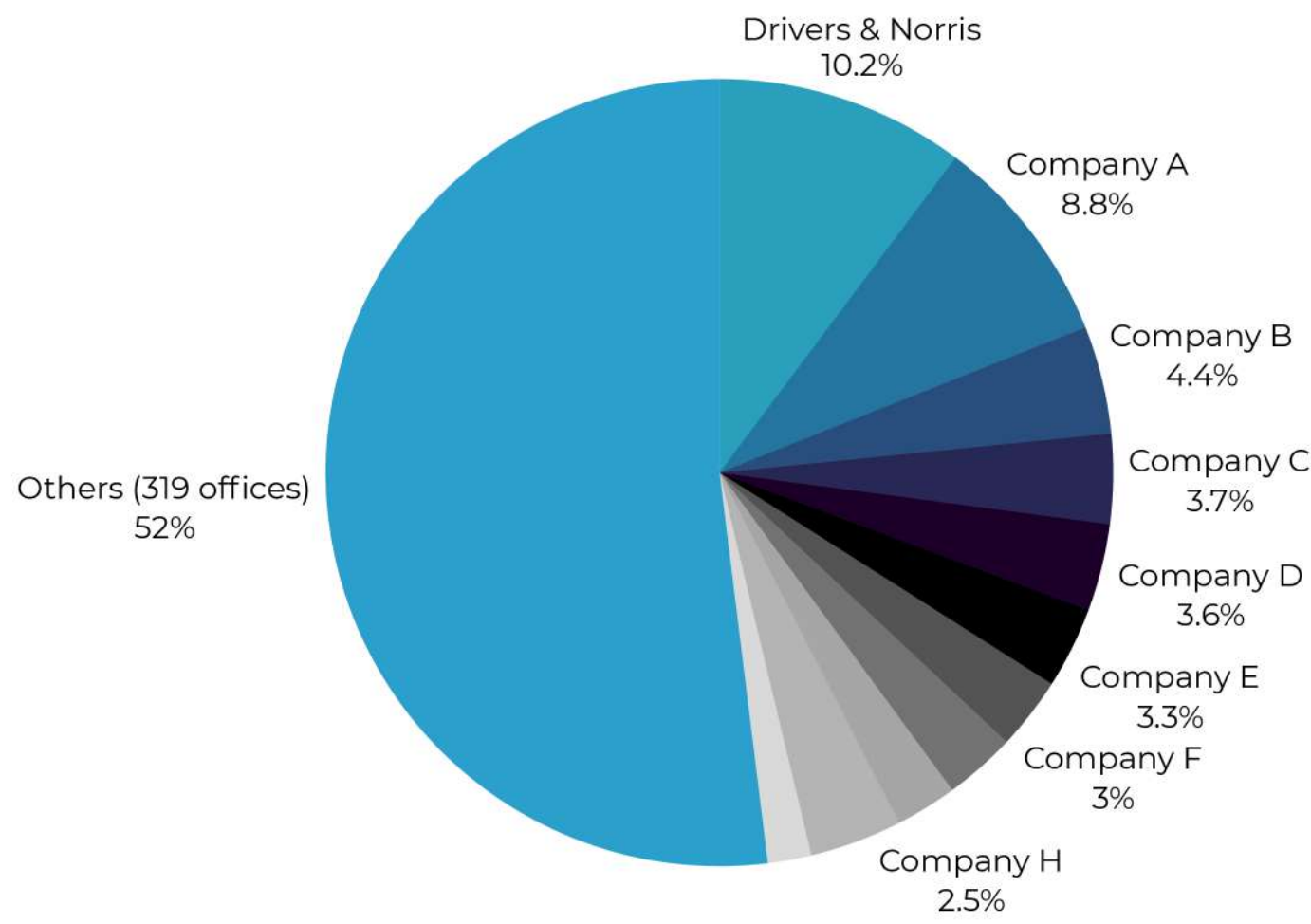
**More stock. More tenants. More lets agreed.
All from the No.1 agent in our core postcodes.**

Every figure comes from Rightmove's market data for our core postcodes, covering all local letting agents over the past 12 months. Across every key metric, Drivers & Norris leads the field.

Source: Rightmove Intel — Core Postcodes, last 12 months (as of April 2026)



Available Stock



Available Stock

10.2%

↑ #1 in Core Postcodes

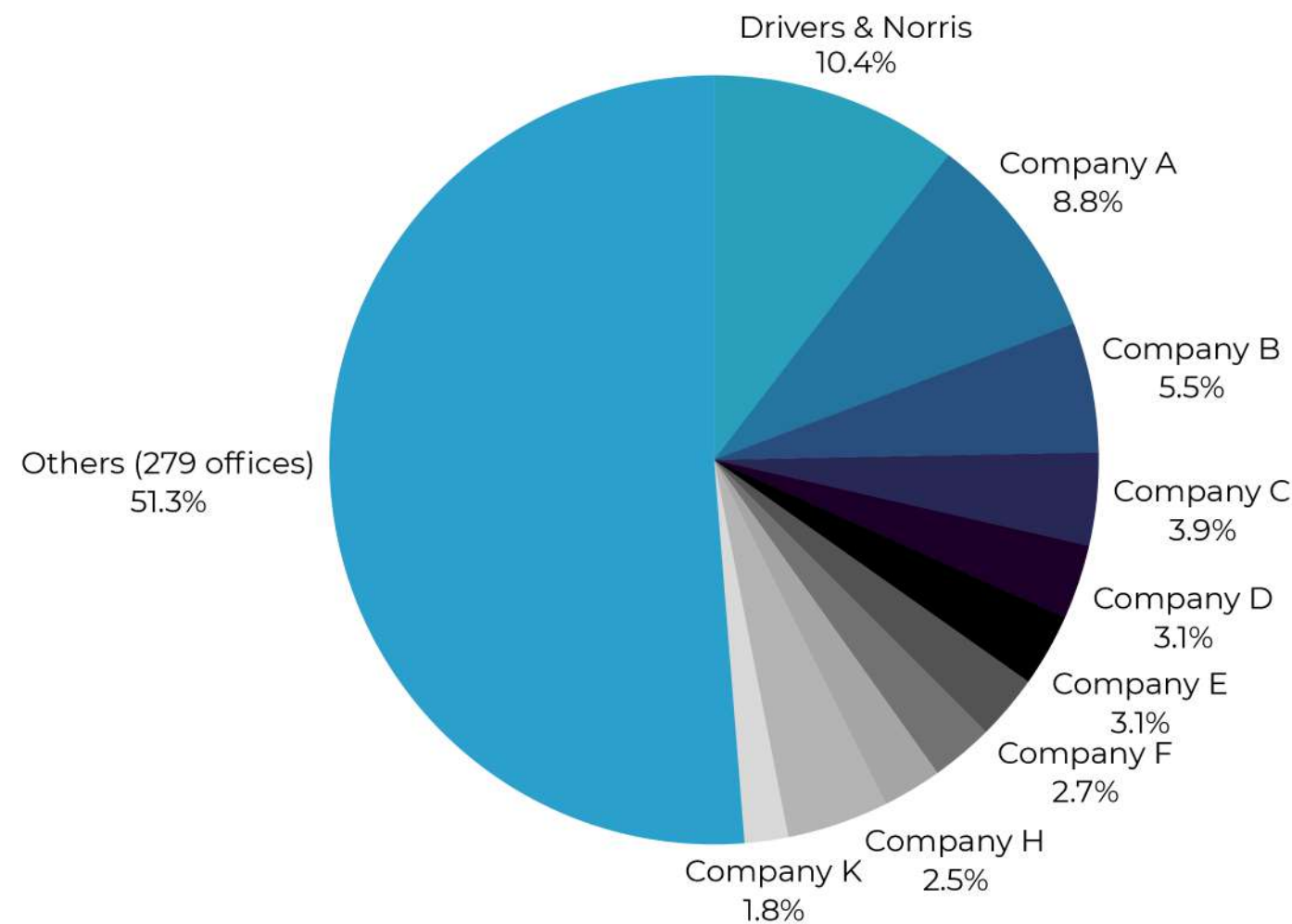
More homes listed with us means more tenants start their search with us.

As the area's most active letting agent, we attract more tenants than anyone else locally. When your property goes live, it reaches the largest pool of active tenants already searching with us.

Source: Rightmove Intel — Core Postcodes, last 12 months (as of April 2026)



New Instructions



New Instructions

10.4%

↑ #1 in Core Postcodes

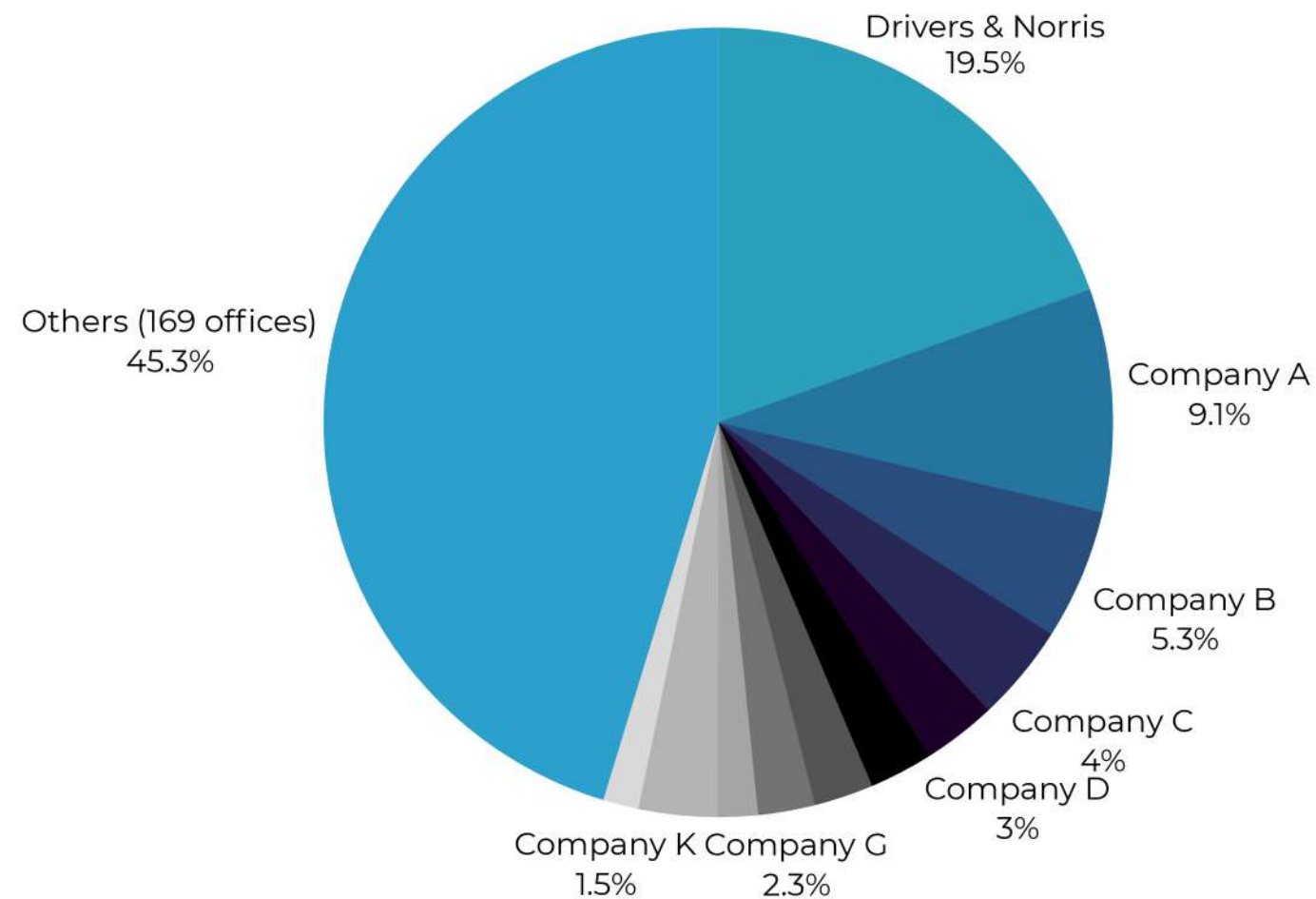
More than 1 in every 10 landlords in North London instructed us first.

More landlords choose Drivers & Norris than any other local agent. That means when you instruct us, your property is seen first by the biggest audience of active tenants in the area.

Source: Rightmove Intel — Core Postcodes, last 12 months (as of April 2026)



Let Agreed



Let Agreed

19.5%

↑ #1 in Core Postcodes

More than double our nearest competitor. Nearly 1 in 5 lets agreed.

With 19.5% of all lets agreed across our core postcodes, more properties are successfully let through Drivers & Norris than any other agent in the area. When it matters most, our track record speaks for itself.

Source: Rightmove Intel — Core Postcodes, last 12 months (as of April 2026)

Why Choose Us?

01

Local Expertise

We know North London inside out. From pricing strategy to tenant behaviour, our local insight means your property is positioned to attract the right tenants and achieve the best possible result.

02

Professional Marketing

First impressions matter. We use professional photography, detailed floorplans and targeted online marketing to showcase your property at its very best and connect it with the right tenants.

03

Personal Service

Every client is different. We take the time to understand your situation, keep you informed at every step and provide honest advice and genuine support from first valuation to final tenancy.



As members of **Propertymark**, **The Guild of Property Professionals** and the **Relocation Agent Network**, Drivers and Norris is committed to the highest professional standards and delivering an exceptional service at every step.

Your Bespoke Marketing Plan



Professional photography, video and floorplans to present your property at its very best.

Maximum exposure across Rightmove, Zoopla, OnTheMarket and our extensive applicant database.

A proactive pre-launch strategy to generate early interest and secure the best possible rent.

Our in-house marketing and design team produce bespoke brochures, compelling write-ups and weekly refreshed listings, so your property always looks its best and reaches the right tenants at the right time.

Modern Innovations



Today's tenants begin their search online, so we make sure your property makes an impact before they ever step through the door.

- ✓ **Professionally shot and edited video tour for every property**
- ✓ **Complete with music and subtitles**
- ✓ **Fully customised to showcase your home at its best**
- ✓ **Included as standard, at no extra cost to you**

The result? Tenants arrive better informed, more engaged and genuinely interested, reducing wasted viewings and significantly increasing the likelihood of a swift let.

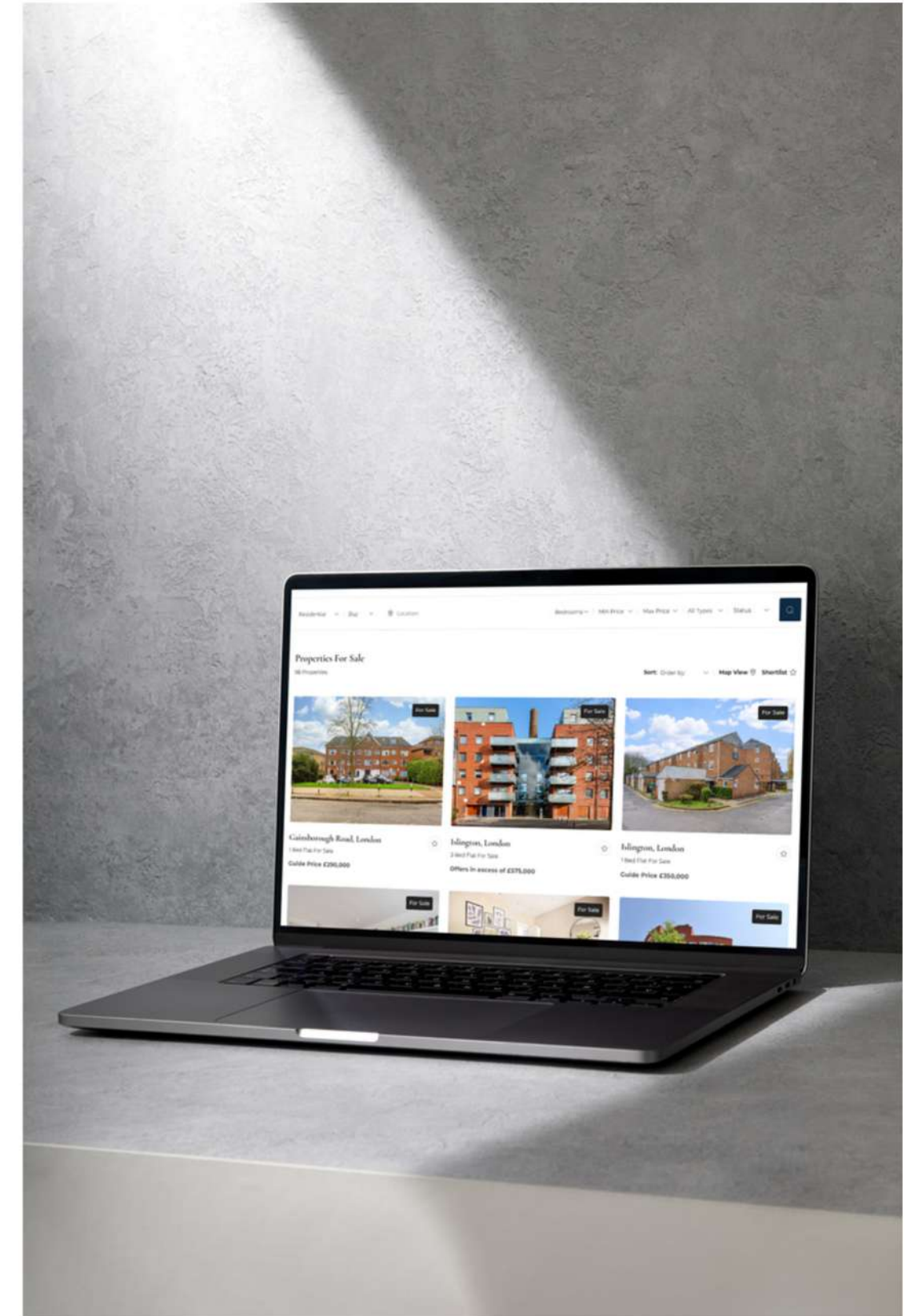
Online Presence

With 98% of property searches starting online, your property will be seen by the largest possible audience of active tenants.

Beyond the portals, your property is actively promoted across Facebook, Instagram, LinkedIn, X, Bluesky, TikTok and YouTube. **Ranked No.1 in the Estate Agents Social Media Power League**, we know how to put your property in front of the right people.



Your property is not just listed, it is actively promoted. We manage every channel so you don't have to, ensuring consistent, high-quality exposure from the moment your property goes live.



Lettings Services

At Drivers & Norris, we tailor our service to you. Whether you want total peace of mind or simply need us to find the right tenant, we have a service level designed around your needs.

Tenant Find Only

We find, vet and fully reference your ideal tenant, so you start the tenancy with complete confidence.

Rent Collection

We collect your rent each month and deal with any arrears swiftly, so you never have to chase.

Fully Managed Service

We handle everything from maintenance to compliance, giving you total peace of mind throughout.

Caretaking Service

We keep a watchful eye on your vacant property, ensuring it stays safe and well looked after.

As North London's leading letting agent, we let more properties than any other local agent. Our rigorous referencing means we maintain almost zero rental arrears, keeping void periods to a minimum. You will hear from us within 24 hours of every viewing, with regular updates so you are always in the picture.

Repairs & Maintenance



When something needs attention at your property, the last thing you want is delays. That is why we use **FixFlo**, an award winning repairs and maintenance platform trusted by letting agents across the UK.

- ✓ **Simple and instant issue reporting for tenants**
- ✓ **Photographs attached so problems are clear from the start**
- ✓ **Issues handled with the right level of urgency**
- ✓ **Full visibility of all works carried out**
- ✓ **Your property protected, your tenants looked after**

FixFlo is available as part of our Fully Managed service level.

Property Management



Available 24 hours a day, 7 days a week and 365 days a year, because property issues do not keep office hours.

Our in-house maintenance team are fully insured, qualified and ready to respond whenever you need them.

Routine inspections throughout the tenancy, with photos, video and a full written report every time.

With our own in-house team and trusted local contractors, your property is always in the best possible hands. We keep you informed every step of the way.

Charity

Giving back is not something we do occasionally. It is part of who we are. We are proud to support **Agents Giving**, the official charity for the UK property industry. Throughout the year our team throws itself into a wide range of events and challenges, including Charity Golf Days, Dragon Boat Races, Love Mud Challenges, Padel Tournaments, Easter Egg Appeals, Christmas and Winter Stocking Campaigns and Food Bank Collections.

We are honoured to raise funds for some truly inspiring charities, including **Only A Pavement Away, Magic Moments Children's Charity, Mind, Trussell Trust** and the **Bone Cancer Research Trust**. Our dedication to giving back has been recognised with the **Agents Giving Fundraising Champion Outstanding Contribution Award**.



When you choose Drivers & Norris, you are choosing an agency that cares about more than just property.

Peace of Mind



Trust is of paramount importance and we want our landlords to always feel confident in us.

We cover all upfront marketing costs, so you can focus on finding the right tenant without any financial risk.

Our contract is transparent and straightforward with no hidden fees or small print surprises, just honest clear terms you can trust from day one.

Same day rent payments, comprehensive tenant referencing, utility usage covered for the short period between tenancies and an in-house accountancy team are just some of the ways we go above and beyond for our landlords. When you choose Drivers & Norris, you are choosing an agent that truly has your best interests at heart.

The Guild of Property Professionals



Being part of **The Guild of Property Professionals** is not something every estate agent can claim. Membership is by invitation only, with just one agent permitted per town, and only those who demonstrate the highest standards are accepted and allowed to continue their membership.

As your local Guild member, Drivers & Norris is part of a prestigious national network of agents across the country, with a flagship office on Park Lane, London, showcasing properties to tenants and landlords both locally and from further afield.

When you instruct us, you are not just getting a local expert. You are getting access to a network that sets the gold standard for estate agency in the UK.

Relocation Agent Network

Your property will be seen by serious tenants from across the country, not just locally.

Imagine having a friend already living in the area you are moving to. As proud members of the **Relocation Agent Network**, a nationwide network of 650 hand-picked agents, that is exactly what we offer. We connect your property with motivated tenants relocating to your area from across the UK.

This service comes as part of the enhanced support offered by your local Relocation Agent Network member, giving you professional, reliable advice at no additional cost and ensuring your property reaches motivated tenants from across the UK.



Propertymark

Your trusted local experts

Through Propertymark, this agent has chosen to be independently regulated and accountable to the highest professional standards.

This agent is...
 CERTIFIED AND ACCREDITED BY
propertymark
THE PROFESSIONAL BODY FOR THE PROPERTY SECTOR

supported by
Phil Spencer's
move iQ

When choosing an estate agent, accreditation matters. As proud members of **Propertymark**, the UK's leading professional body representing over 19,000 regulated agents, you can be confident you are in safe and qualified hands.

- ✓ **Strict criteria for professional competence and ethical practice**
- ✓ **A clear code of conduct with ongoing training and development**
- ✓ **Responsible client money handling and full consumer protection**
- ✓ **Independent regulation holding us to the highest standards**
- ✓ **Every service delivered with integrity, transparency and care**

Propertymark accreditation is not given lightly. It is our promise to you that you are working with an agent who puts your best interests first, every step of the way.

Why Choose Drivers & Norris

We don't just list property. We let it.

**The right agent delivers the best result
with the least risk.**

01 **Market-Leading Results**

16.7% of all lettings agreed in our core postcodes, making us the leading letting agent in the area. More tenants means more competition and a better rental return for you.

02 **Proactive, Not Reactive**

We don't wait for enquiries. Immediate tenant matching from our database and active calling campaigns mean your property gets maximum attention from day one.

03 **Maximum Exposure**

Premium portal listings on Rightmove, Zoopla and OnTheMarket, combined with industry leading social media reach and professional photography, video and bespoke marketing.

04 **A Managed Let From Start To Finish**

A dedicated negotiator to secure the best tenant, an in house lettings progression team and clear, consistent communication throughout for a smoother, less stressful tenancy.

Why Choose Drivers & Norris

Let's get you moving.

We are ready to launch immediately and start generating interest in your property from day one.

05 **Reduced Risk Of Void Periods**

Proactive tenant matching and a large database of pre-qualified applicants means we work hard to minimise the time your property sits empty.

06 **No Let, No Fee**

No upfront costs and all marketing covered. We only get paid when you do, making us completely aligned with your outcome.

07 **Trusted And Award-Winning**

Established since 1852 and 20x ESTAS Award winners, recognised as Agent of the Year by The Guild of Property Professionals, Relocation Agent Network and The Negotiator Magazine.

The Bottom Line

More exposure. More tenants. Better applications. A higher chance of finding the right tenant. Confirm your instruction today and we will take care of the rest.

Useful Links

- 01 Website
- 02 ESTAS Reviews
- 03 The Guild of Property Professionals
- 04 Relocation Agent Network
- 05 Propertymark
- 06 Facebook
- 07 Instagram
- 08 LinkedIn
- 09 X
- 10 Bluesky
- 11 TikTok
- 12 YouTube

Any Questions?

We would love to hear from you. Whether you have a question about your property, our service or anything covered in this presentation, please do not hesitate to get in touch. You can call us, email us at lettings@drivers.co.uk or simply use the form below and we will get back to you as quickly as possible.

